

GRAND OLDE WEST DAYS

**PO Box 1143
CRAIG, CO 81626**



November 2, 2009

Dear Community Member,

Memorial Day Weekend 2010 is the 20th Annual Celebration of Grand Olde West Days. This three day annual event involves and entertains more than 5000 people in Craig and Moffat County. Visitors spend time in our community dining, shopping, staying in our hotels, and generally providing a boost to our economy.

The Grand Olde West Days committee's goal is to expand this event each year and bring more activities to attract more people. This year's dates are Saturday May 29- Monday May 31 and for our 20th celebration we will again be planning an action packed weekend. Past activities have included Bull Riding, Warrior Extreme Stunt Show, Parade, Carnival, Antique Tractor Pull, Nationally Sanctioned Cowboy Action Shoot, and Monday's Downtown Street Fest featuring Crafts, Foods, Live Music and family fun.

The Grand Olde West Days committee looks to members of the Community for additional funding support for this wonderful celebration. We hope that you will consider this to be an opportunity for showcasing your community involvement by sponsoring one of our featured activities in whole or in part. Please view the various levels of support to see if one fits your needs. We are contacting you much earlier for the 2010 event in hopes that you will be able to consider us in your budgeting process for the coming year.

We request that sponsorship funds be paid by March 1, 2010 in order for sponsors to be included in certain logo opportunities on printed materials. We would like to have pledges before the end of the year in order to complete our activity budget and to include your logo/name on our printed materials.

Please see the attached sponsorship form for levels and benefits.

Should you have any questions regarding sponsorship please contact Kandee Dilldine at 970-824-2151.

Best regards,

Grand Olde West Days Committee

Grand Olde West Days Sponsorship levels:

\$5000 Big Gun Sponsorship

- Your Banner displayed during events
- Company logo/name on Grand Olde West Days Website with link to your Company's website
- Your company name mention as sponsor during events
- Your company name mentioned in radio ads
- Your company name/logo on all printed material including newspaper ads
- 10 Tickets to event of your choosing
- 10 GOWD T-shirts

\$2500 Shotgun Sponsorship

- Your Banner displayed during events
- Company logo/name on Grand Olde West Days Website with link to your Company's website
- Your company name announced as sponsor during events
- 6 tickets to event of your choosing
- 6 GOWD T-shirts

\$1000 Six-shooter Sponsorship

- Your Banner displayed at events
- Company logo/name on Grand Olde West Days Website with link to your Company's website
- Your company name announced as sponsor during events
- 4 tickets to event of your choosing
- 4 GOWD T-shirts

\$600 Derringer Sponsorship

- Your Banner displayed during Street Fest
- Company logo/name on the Grand Olde West Days Website with link to your Company's website
- Your company name announced during Street Fest as sponsor of the Event
- 4 GOWD T-shirts

\$300 Chaps Sponsorship

- Company logo/ name on Grand Olde West Days Website with link to your Company's website
- 2 GOWD T-shirts
- Company announced as sponsor during Street Fest

\$150 Spurs Sponsorship

- Acknowledgment as sponsor during Street Fest

Donations of any amount are most gladly welcomed and your company will be acknowledged as a contributor/supporter of Grand Olde West Days.

Sponsorship Form

Company/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level \$ _____

Please make your check payable to:

Grand Olde West Days
PO Box 1143, Craig, CO 81626

Thank you for your support of Grand Olde West Days!

